

2008 Coopersville Area Chamber of Commerce  
Value-Added Membership Investment

Silver/Base Membership Investment	If paid by 12/31/2007	After 12/31/2007
0 – 10 Employees	\$150	\$160
11 – 25	\$175	\$185
26 – 100	\$250	\$275
101 – 250	\$375	\$400
Over 250	\$625	\$675
Associate (non-profit)	\$ 75	\$ 85

Benefit	Silver	Gold	Platinum	Associate
Directory Listing	X	X	X	X
Website Listing	X	X	X	X
Subscription to <i>Chamber News</i> Newsletter	X	X	X	X
Referrals to your business or organization	X	X	X	X
Membership Plaque	X	X	X	X
Free Business Assistance Counseling	X	X	X	X
Pro-Business Advocacy with local, state, US Gov.	X	X	X	X
Extensive Networking Opportunities	X	X	X	X
Discounted credit card service	X	X	X	X
Chance to become Chamber Member of the Month	X	X	X	X
Low-cost or Free Educational Workshops	X	X	X	X
Group Insurance Opportunities	X	X	X	X
Sponsorship Opportunities	X	X	X	X
Ribbon Cutting Ceremony	X	X	X	X
Articles in <i>Chamber News</i>	X	X	X	X
Advertising Opportunities	X	X	X	X
Affiliate Membership in other area Chambers	X	X	X	X
Opportunity for Peoples' Choice Award	X	X	X	-
Business of the Year Opportunity	X	X	X	-
Hot link to website	-	\$50 Value	\$50 Value	-
1 Free Newsletter insert or E-mail blast	-	\$100 Value	\$100 Value	-
3 Free Quarterly Breakfasts	-	\$30 Value	\$30 Value	-
Free member list labels or CD	-	-	\$25 Value	-
Free Expo Booth	-	-	\$75 Value	-
1 Free educational workshop	-	-	\$20 Value	-
6 Free Summerfest event passes	-	-	\$75 Value	-
2 Tickets to Chamber Annual Dinner Meeting	-	-	\$60 Value	-
<b>Total Added Value</b>		<b>\$180</b>	<b>\$435</b>	
<b>You Pay Only</b>		<b>\$ 75</b>	<b>\$175</b>	
<b>Your Savings</b>		<b>\$105</b>	<b>\$260</b>	

To figure your Value-Added Membership Investment for 2008:

Start with your base membership rate and add either the gold rate of \$75  
or the Platinum rate of \$175

Examples:

You have 9 employees – Your base investment is \$150– To become a Gold member add for a total of \$225  
Or a Platinum Member for \$325

You have 26 employees – Your base is \$250 – You can become an added value Gold Member for \$325  
Or a Platinum Member for only \$425

***Don't wait! Make sure you take advantage of the lesser rate by paying by 12/31/2007!***

**PLEASE return this form with your check to make sure our records are accurate.**

## Coopersville Area Chamber of Commerce ~ 2008 Membership Application ~

Firm Name \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Web Site address: http://www. \_\_\_\_\_

Type of Business: \_\_\_\_MANUFACTURING \_\_\_\_RETAIL \_\_\_\_SERVICE  
(Please see back for Classification List to choose primary business category!)

Primary Heading for Website/Directory: \_\_\_\_\_  
(Note: One listing free - additional listings may be purchased for \$25.00 ea.)

Business Start Date (Mo/Yr): \_\_\_\_\_ Number of Employees: \_\_\_\_\_  
(2 pt = 1 ft)

Owner / Manager / Contact Name: \_\_\_\_\_

**\*\*\* SEE REVERSE SIDE FOR MORE INFORMATION \*\*\***

### **2008 Coopersville Area Chamber of Commerce Value-Added Membership Investment\***

*Be sure to check out the additional Gold & Platinum membership benefits listed on the back!*

Base membership investment rate:	\$ _____
Add \$75.00 Gold Member Upgrade:	\$ _____
Add \$175.00 Platinum Member Upgrade:	\$ _____
<b>Amount Due with Application:</b>	<b>\$ _____</b>

***Take advantage of Early Bird discounts if paid by 12/31/07!***

**Please make checks payable to:  
Coopersville Area Chamber of Commerce  
289 Danforth St., Coopersville MI 49404**

### **Educational Opportunities**

As a service to Chamber members, educational opportunities will be offered locally as a convenient, inexpensive way to keep up-to-date and informed. In order to determine areas of interest, please indicate which topics are of interest to your particular business.

\_\_\_\_ Accounting Practices  
\_\_\_\_ Customer Relations  
\_\_\_\_ Economical Updates  
\_\_\_\_ Employee Relations  
\_\_\_\_ Environmental Issues  
\_\_\_\_ Health Care Updates  
\_\_\_\_ Investment Strategies

\_\_\_\_ Legislative Issues  
\_\_\_\_ Liabilities and Legalities  
\_\_\_\_ Management Concerns  
\_\_\_\_ Marketing Strategies  
\_\_\_\_ Publicity for Business  
\_\_\_\_ SBA Services  
\_\_\_\_ Theft Prevention