

Feature Your Business on...Try It Local.

The online deal program where really big deals are a really big deal.

Businesses can now generate revenue and drive new customers to their door with no risk through **Try It Local**. This new online program, offered through The Allendale/Coopersville Area Chamber of Commerce, brings together chamber members and local consumers with **one deeply discounted offer at a time**.

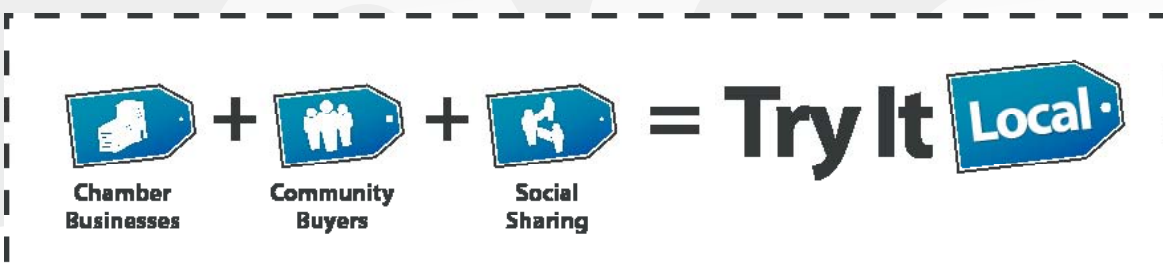
Here's how it works:

- 1 Interested businesses line up to offer a product or service at 40% off or more. Each business is assigned a date to be the featured offer.
- 2 Try It Local promotes the daily offer by email and through the Chamber's social media channels.
- 3 Buyers visit TryItLocal.com to purchase the offer.
- 4 The business is given a list of names and unique ID numbers for all of the purchases made that day.
- 5 Buyers print the deal voucher from TryItLocal.com and redeem the deal at the member business.

Feature Your Business

Companies just like yours have developed new customers and boosted sales through this unique online deal program.

To feature your business with a great deal for the community please contact the Allendale Area Chamber at 892-2632 or the Coopersville Area Chamber at 997-5164.



Member Business Benefits

The Member Business collects 70% of each day's total sales, minus a 2% credit card fee and pays no up-front costs. The business simply meets the demand for its product or service by honoring the deal.

Try It Local's Process

Try It Local manages the offer at each stage, including:

- Helping member companies develop the best offer
- Promoting each weekly special
- Updating TryItLocal.com
- Handling the online checkout and purchase distribution
- Answering any questions the buyer has
- Resolving any technical problems that arise

The Community Benefits

The partnership created benefits everyone involved by promoting local companies and supporting the local business community. The more buyers for each offer, the more revenue for the member business and the local economy.