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Community Viewpoint Survey

It is the goal of the DDA, the City of Coopersville and the Coopersville Area Chamber of Commerce to **enhance our community by building better businesses**. With that in mind, we are seeking community input into the direction we should take in attracting additional investment to our community. It is our goal to provide the necessary services and amenities that are needed or desired in the Coopersville area.

Please take a few moments to complete this anonymous questionnaire. If you desire a response to a question or comment, please direct those to the appropriate entity or city department. Once completed, return the questionnaire to City Hall. You may drop it off or mail it. To mail it, please fold into quarters with the mailing panel on the outside, place first class postage (\$0.42) and tape the open edges. Please return by the first week of June.

Thank you for helping to shape our future. Working together we can build a vibrant local economy.

Coopersville City Hall
Community Survey
289 Danforth Street
Coopersville, MI 49404-1204

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To mail, fold into quarter sheet, tape sides and affix first class mail postage (\$0.42)

1. Which best describes your view as to the number of commercial (retail & service) businesses in the Coopersville area.

Not enough About right Too much

Comment: _____

2. What type of **new** retail/service establishments would you support/frequent in the Coopersville area?

Restaurant Professional Services Healthcare
 Gas Station Super Center Grocery
 Department/Clothing Don't Want More

Entertainment: Type _____
Other: _____

3. Where do you do most of your shopping?

(Please rate 1, 2, 3, etc. with 1 being most frequent)

___ Coopersville (Downtown) ___ Coopersville (68th/Randall)
___ Allendale ___ Walker/Alpine Ave. ___ Muskegon/Lakeshore
___ Grand Haven ___ Holland ___ Grandville ___ GR (Downtown)
___ GR (Other) ___ Other: _____

4. Why do you shop outside Coopersville?

___ Price ___ Selection ___ Product Availability ___ Convenience
___ Proximity to Work ___ Service Other: _____

5. Where do you go out to eat? ?

(Please rate 1, 2, 3, etc. with 1 being most frequent)

___ Coopersville (Downtown) ___ Coopersville (68th/Randall St.)
___ Allendale ___ Walker/Alpine Ave. ___ Muskegon/Lakeshore
___ Grand Haven ___ Holland ___ Grandville ___ GR (Downtown)
___ GR (Other) Other: _____

6. When you go out to eat, what restaurant(s) do you go to?

7. What type(s) of restaurants would you like to see in Coopersville?

8. What do you like / dislike most about Coopersville?

Most Like

Least Like

ABOUT YOU

What is your household income?

What is your age?

___ under \$20,000
___ \$20 to \$29,999
___ \$30 to \$49,999
___ \$50 to \$74,999
___ \$75 to \$99,999
___ \$100 to \$150,000
___ \$150,000 +

___ 25 & under
___ 26 - 45
___ 46 - 65
___ 65+

Housing?

___ Own ___ Rent
___ Non-resident (work here)

What best describes your occupation:

You

Spouse/Other

Professional/Managerial ___ ___
Technical, Sales, Admin. Support ___ ___
Service Industry ___ ___
Farming/Forestry ___ ___
Machine Operator/Laborer ___ ___
Builder/Contractor/Trades ___ ___
Healthcare ___ ___
Homemaker ___ ___
Retired ___ ___
Unemployed ___ ___
Student ___ ___
Other: _____

