

"The History of Christmas"

31st Annual Nighttime Christmas Parade
Friday, December 2, 2011
7:00 p.m., Main Street in Historic Downtown Coopersville



Christmas is just around the corner and so is the 31st Annual Coopersville Nighttime Christmas Parade! This year's theme is "**The History of Christmas**". Our Grand Marshall's are Jim & Lill Budzynski, Curator and Director of the Coopersville Area Historical Society Museum & Del Shannon Memorial. Additionally, Jim & Lill are the owners of Budzynski Photography and longtime Chamber members!

Coopersville has one of Michigan's first and longest running nighttime parades.

Would you or your organization like to get in on the fun and help ensure that this event continues for our community?

Fill out the suggested partnership form below and return to the chamber office by Friday, November 25th to be included in the event advertising.

Parade entry is free, but we appreciate any donation you may be able to give. Like every other activity, expenses are going up. All donations of \$125 or more will be listed on the professionally built float if we meet our budget goals.

Star Sponsors will be referred to in all media and during the parade as the "**Presenting Sponsor of the 31st Annual Christmas Parade**".

Garland Sponsors and Dedicated Sponsor levels will be acknowledged in all media, during the parade, and we will display your banner at the Visit with Santa event at the appropriate venue and also during the "Visit with Santa" event immediately following the parade at the South Elementary School.

Parade sponsorships are available at:

Star	\$5000	Dedicated Reindeer Petting Park Sponsorship	\$800
Garland	\$1000	Dedicated Visit with Santa Program Sponsor	\$300
Ornament	\$125	Dedicated Professional Float Sponsor	\$800
Santa's Helpers	\$50	Dedicated Public Safety Sponsor	\$1000
Other	_____	Dedicated Santa Float Sponsor	\$2000

Contact Cindy at 616/997.5164 or ctimmerman@cityofcoopersville.com to learn more about the benefits of sponsorship.

Thank you for your support!

Business Name: _____

Contact Name: _____

Business Address: _____ City/Zip: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Check

Visa/MC

Invoice (all invoices will be due December 1, 2011)

Christmas message (for parade announcer use to recognize you during the event):

Return this completed form and your check or method of payment to:
Coopersville Area Chamber of Commerce, 289 Danforth Street, Coopersville MI 49404
Phone: 616.997.5164 Fax: 616.997.6679