

2011 Membership Application

Coopersville Area Chamber of Commerce
Questions?
Call: 616/997.5164
E-mail: ctimmerman@cityofcoopersville.com



"Enhancing the Community by Building Better Businesses"

Company Information

(For publication)

Company Name: _____ Date Est. _____

Address: _____ City/State/Zip: _____

Business Category/Type of Business *(First listed will be primary for publications)*: _____

Billing Address *(if different than above)*: _____

Primary Contact & Title: _____

Phone: _____ Fax: _____ E-mail: _____

Website: http:// _____

Additional Representative(s) *(To receive communications)*

Name & Title: _____ E-mail: _____

Name & Title: _____ E-mail: _____

Name & Title: _____ E-mail: _____

Please indicate name to be imprinted on Gold or Platinum membership nametag: _____

Preferred method of communication: E-mail Fax U.S. Mail

Number of Employees: Full-time _____ Part-time _____ *(2 Part-time = 1 Full-time)*

Reason(s) for Joining *(Check all that apply)* Health Insurance Community Involvement Networking/Grow my Business
 Money-saving Benefits Committee Participation Programs & Seminars
 Legislative & Regulatory Advocacy Other _____

Payment Information (See back of page for dues schedule)

Platinum _____

Gold _____

Silver _____

Associate (Non-profit w/under 10 employees/Retired Individuals) _____

Additional Web/Print Directory Listing – add \$25.00* _____

Additional Nametags - \$10.00 each (Please include Name on a separate sheet of paper) _____

Total Amount Due: _____

* Primary business categories are listed free. Fee is for additional categories.

Renew your 2011 membership by December 15th to automatically enter a drawing for a FREE 2011 Silver Level Chamber Membership. Your payment will be 100% refunded!

Payment Type: Cash Check

Please make checks payable to:

Coopersville Area Chamber of Commerce
289 Danforth Street, Coopersville MI 49404

VISA MC

Card Number: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

Please Note: Membership dues payable to the Coopersville Area Chamber of Commerce may be tax deductible as an ordinary and necessary business expense. Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes.

Your Business. Your Community. Your Future. Your Chamber.

289 Danforth Street | Coopersville, MI 49404 | P: 616/997.5164 | F: 616/997.6679 | www.coopersville.com

Please carefully review the benefits associated with each Membership option. Membership levels are determined first by number of employees and then your desired benefit level. Upgrades are available at anytime.

Number of Employees	PLATINUM	GOLD	SILVER
0 – 75	380.00	270.00	195.00
76 - 200	495.00	390.00	310.00
201 and Above	940.00	820.00	745.00
Associate (Non-profit w/under 10 paid staff or Retired Individuals)	300.00	180.00	105.00

Membership Benefits & Privileges

Platinum Level *(In addition to all of the below listed Silver & Gold Benefits)*

- ✓ 1 FREE Lunch & Learn Educational Workshop Pass (\$12 value)
- ✓ 1 FREE Newsletter Insert or E-mail Blast (\$100 value)
- ✓ 2 Tickets to Chamber Annual Dinner & Meeting (\$50 value)
- ✓ FREE Member Label List (\$100 value)
- ✓ FREE Community Expo Booth (\$95 value)

Gold Level *(In addition to all of the above Silver Level Benefits)*

- ✓ Hot Link from www.coopersville.com (\$75 value)
- ✓ 1 FREE Newsletter Insert or E-mail Blast (\$100 value)
- ✓ 3 FREE Breakfast Passes (\$36 value)

Silver & Associate Level

- ✓ Extensive Networking Opportunities
- ✓ Customer Referrals
- ✓ FREE & Confidential Business Consulting
- ✓ FREE Business Directory Listing
- ✓ FREE Website Listing
- ✓ FREE Copies of Chamber Business Directory
- ✓ FREE Subscription to the *Round-About-Town* Newsletter
- ✓ FREE Subscription to Periodic E-mail Updates
- ✓ Ribbon Cutting & Grand Opening Assistance
- ✓ Chamber Breakfast Sponsorship Opportunities
- ✓ Lunch & Learn Workshop Sponsorship Opportunities
- ✓ After Hours Networking Hosting Opportunities
- ✓ Membership Wall Plaque
- ✓ Discounted Event Registration Fees
- ✓ Discounted Advertising in Business Directory
- ✓ Discounted Website Development
- ✓ Discounted Community Expo Exhibitor Fee
- ✓ Discounted Introductory Affiliate Membership Dues with Muskegon, Grand Rapids, Grand Haven & Allendale Chamber of Commerce Programs
- ✓ Discounted Credit Card Program
- ✓ Pro-Business Advocacy (*Local, State, National*)
- ✓ Group Rate Insurance Programs
- ✓ Festival & Event Sponsorship Opportunities
- ✓ Article Submission in *Round-About-Town* Newsletter
- ✓ Ambassador Visits

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